



FAMILY & CHILDREN SERVICES

Corporate Sponsorship Program

Family & Children Services presents large and small fundraising and donor appreciation events throughout the year, averaging 6 to 8 events each year in Silicon Valley. As a Family & Children Services Corporate Sponsor, your company will receive repeated public recognition. Your company's logo will appear again and again, in invitations, event programs, newsletters, and event displays and on webpages. An estimated 12,000+ impressions will remind supporters of Family & Children Services to patronize businesses that support our community.

We are proud to offer these exceptional Corporate Sponsorship Packages at a variety of levels.

Visionary

\$25,000+

- Logo recognition in all event-related printed materials*
- Full-page ads in printed programs (inside cover placements) for the Circle of Support Breakfast, the Charity Golf Classic, and the Musical Soiree (\$3000 value)
- Logo recognition in electronic promotional event mailings
- Verbal recognition at events
- Live link and logo on Family & Children Services website
- Logo recognition in agency newsletters
- Complimentary table for 10 at the Circle of Support Breakfast, premium seating (\$750 value)
- Complimentary golf foursome and 4 additional dinner party tickets for the Charity Golf Classic (\$1300 value)
- Corporate display opportunity at the Circle of Support Breakfast and the Charity Golf Classic
- Complimentary tickets for two to the Musical Soiree (\$500 value)
- 10% off Family & Children Services' ticketed events for all corporate employees
- One complimentary workshop, class, or speaking event for your employees, presented on-site at your place of business. A variety of available topics are available, including parenting teens, couples & relationships, stress reduction, anger management, interpersonal communication, and more. (\$800 value)

Family & Children Services
Corporate Sponsorship Program, continued

Inspirational

\$10,000 - \$24,999

- Logo recognition in all event-related print materials*
- Three-quarter page ad in printed programs for the Circle of Support Breakfast, the Charity Golf Classic, and the Musical Soiree (\$1800 value)
- Logo on Family & Children Services' website
- Logo recognition in agency newsletters
- Corporate display opportunity at the single event of your choice
- Complimentary table for 10 at the Circle of Support Breakfast (\$750 value) OR one complimentary golf foursome with 4 additional dinner tickets for the Charity Golf Classic (\$1300 value)
- Pair of complimentary tickets The Musical Soiree (\$500 value)
- 10% off Family & Children Services ticketed events for all corporate employees

Luminary

\$5,000 - \$9,999

- Logo recognition in all event-related print materials*
- Half-page ad in printed programs for the Circle of Support Breakfast, the Charity Golf Classic, and the Musical Soiree (\$1200 value)
- Logo on Family & Children Services website
- Logo recognition in agency newsletters
- Complimentary tickets for 5 to the Circle of Support Breakfast (\$375 value) OR 2 complimentary golf registrations with 2 additional dinner tickets for the Charity Golf Classic (\$650 value)

Distinguished

\$2,500 - \$4,999

- Logo recognition in all event-related print materials*
- Quarter-page ad in printed programs for the Circle of Support Breakfast, the Charity Golf Classic, and the Musical Soiree (\$675 value)
- Listing on Family & Children Services website
- Listing in agency newsletters
- Complimentary pair of tickets to the Circle of Support Breakfast (\$150 value)

* *Event-related print materials* are produced for three major events each year. Materials also may be created for select smaller events. Types of printed materials include: save the date postcards, invitations, programs, and promotional flyers and posters.



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2012 Special Event Overview

THE CIRCLE OF SUPPORT BREAKFAST

The 9th Annual Circle of Support Breakfast will be held on **April 26** at the Crowne Plaza Cabaña Hotel in Palo Alto. Founded in 2004, the Breakfast is Family & Children Services' signature annual event, attracting more than 300 men and women from throughout Silicon Valley. The event features a compelling speaker, recognition of a prestigious honoree, and a fund-a-need appeal. The event raises an average of \$110,000 each year. This year's speaker will be bestselling author and radio and television personality Brian Copeland. Mr. Copeland will provide insights into his experience as a child witnessing domestic violence and as an adult living with depression. Our 2012 honoree will be Valle Monte League, an all-volunteer organization that has raised more than \$8.5 million to support local mental health services.

FAMILY & CHILDREN SERVICES CHARITY GOLF CLASSIC

The 3rd Annual Family & Children Services Charity Golf Classic will be held on **August 27** at the exclusive Los Altos Golf and Country Club. Last year's event boasted more than 100 golfers, 19 corporate sponsors, and 78 local businesses contributing to its success. In addition to 18 fabulous holes of golf, the day includes a catered buffet lunch, theme holes and refreshments throughout the course, seminars with fitness and golf professionals, and an entertaining dinner party and silent auction.

MUSICAL SOIREE

Family & Children Services newest and most elegant fundraising event is the Musical Soiree, slated for early **October**. This exclusive evening, which debuted in November 2011, takes place at the historic Stonebrook Court mansion in Los Altos Hills. The Musical Soiree has a maximum attendance of 120, so that guests may enjoy the grandeur of dining in the breathtaking Italian Renaissance ballroom. Guests enjoy cocktails, hors d'oeuvres, a gourmet dinner, and outstanding musical entertainment throughout the evening.

Past Event Sponsors

We are grateful to our past corporate event sponsors, including Borel Private Bank & Trust Company, Sereno Group Real Estate, Burr Pilger Mayer, Charles Schwab, San Jose British Motors - Jaguar, GridIron Systems, Coldwell Banker, Tesla Motors, First & Main Sports Lounge, and Smythe & Cross Fine Jewelers.